



# Wingham Junior Rugby League Football Club

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## SOCIAL MEDIA POLICY

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### Objective

Wingham Junior Rugby League Football Club (WJRLFC) is a long standing junior club. We pride ourselves on our reputation and it is important that this is not tarnished by anyone using social media inappropriately when communicating about our club.

When persons identify their association with WJRLFC and discuss any involvement in the club in this type of forum, they are expected to behave and express themselves appropriately.

### SCOPE

This policy applies to all registered members of the WJRLFC including players, officials, club executive and delegates, registered volunteers, parents of registered players and will also encompass identified club supporters.

This policy covers all forms of social media including but not limited to:

- Social networking sites e.g. Facebook & Instagram
- Photo and video sharing websites e.g. You Tube
- Commenting on blogs or web forums

The intention of the policy is to include anything posted online where information is shared that might affect members, sponsors, players or the WJRLFC club.

### USAGE

All persons identified in policy should assume that the internet is a permanent record of online actions and opinions and is by no means anonymous. All encompassing persons of this policy must follow the principles that the policy is designed to uphold and should be aware that they are individually responsible for their own actions and social media accounts.

Comments made on social media must not racially vilify, be libellous, defamatory or harassing in content (including illustrations and nicknames) and must not bring WJRLFC into disrepute. Information that is considered to be confidential or sensitive to the WJRLFC is not to be published or commented on.

All private communication groups should not be created without the consent of the executive committee. All groups formed in this manner will include a member of the executive committee.



Any logos belonging to the WJRLFC are not to be used in personal social media applications.

Persons should not share photographs, videos and comments that may be considered private and not for the public domain relating to WJRLFC that may breach the privacy act or make WJRLFC or its members in breach of copyright. Persons should be considerate to others in these circumstances and not post information when they have been asked not to or consent has not been sought and given. If asked to remove a comment or image etc by the person in question, they shall do so immediately.

Contact can be made with the President of the WJRLFC prior to posting on social media if there is uncertainty as to whether the comments will be appropriate in regard to this policy.

### **POLICY BREACHES**

Breaches in policy, if detected, will result in disciplinary action directly from the Executive Committee of the WJRLFC. Penalties could include written warnings, suspension or expulsion from the WJRLFC encompassing registered children of parents in breach of the policy.